

ELEAGUE: STREET FIGHTER V INVITATIONAL 2018 COSPLAY CONTEST AT TURNER STUDIOS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE CONTEST. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE ENTRANTS' CHANCES OF WINNING. THIS IS A SKILL-BASED CONTEST. VOID WHERE PROHIBITED BY LAW. AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY / PRIZE ACCEPTANCE IS REQUIRED. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT. SPONSOR (DEFINED BELOW) OBTAINS RIGHTS FROM ENTRANTS TO POST, BROADCAST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE CONTEST.

BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE CONTEST, ENTRANTS AGREE TO THESE OFFICIAL RULES, WHICH CREATE A BINDING CONTRACT. SO, READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND RELEASES OF THE SPONSOR AND OTHERS FROM ENTRANTS AND A LIMITATION OF ENTRANTS' RIGHTS AND REMEDIES.

ELIGIBILITY: Subject to the other terms herein, the ELEAGUE: Street Fighter V Invitational 2018 Cosplay Contest (the "Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older (or the age of majority in such entrant's state of residence, whichever is older) and rightfully in attendance at the ELEAGUE: Street Fighter V Invitational on June 1, 2018, June 8, 2018, June 15, 2018, June 22, 2018 and July 13, 2018 (the "Event Date(s)") at Turner Studios (i.e., prior to entering the Contest, have a valid ticket to the ELEAGUE: Street Fighter V Invitational on the Event Dates at Turner Studios). Employees of Havoc Live, LLC dba IMG LIVE ("Sponsor"), Sponsor's partners (including, without limitation, Turner Sports, Inc.) and their respective parents, subsidiaries, affiliates, Contest and advertising agencies and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of the foregoing, whether or not related, are not eligible to enter or win the Contest. The Contest is void where prohibited by law. The Contest is subject to all applicable federal, state, and local laws.

HOW TO ENTER: Individuals attending the live broadcast of the ELEAGUE: Street Fighter V Invitational on the Event Dates at Turner Studios will have the opportunity to enter the Contest. Limit of one (1) entry per individual. All individuals participating in the Contest must enter between 5:30 PM and 7:00 PM. Contest selection will begin at 7:00 PM (Sponsor's clock will be the official timekeeper of the Contest). As soon as possible upon arrival at Turner Studios, entrants must register with Sponsor's Contest representatives at a marked desk in the "fan zone" by filling out a Contest entry form (which may ask for, among other things, entrant's full name, address, etc.) to enter into the Contest. Once entered into the Contest, each entrant will be asked to perform a short demonstration for the Judges highlighting the entrant's costume to complete his or her entry. Eligibility of individual entries will be at the sole discretion of Sponsor, for any reason or for no reason, though specific reasons for disqualification may include use of inappropriate language or visuals (e.g., without limitation, (e.g., costumes not original works, costumes or entries contain indecent, sexually explicit, derogatory, racist, sexist, etc. materials, entry or submission use materials owned by a third party or that are not in the public domain, etc.). No purchase or payment of any kind is necessary to enter or win the Contest. Must have a ticket to enter the Event. A purchase or payment of any kind will not increase entrants' chances of winning. The Contest is skills-based.

WINNER SELECTION: One (1) Grand Prize winner on each Event Date, totaling five (5) winners will be selected by a panel of judges (the "Judges") on best cosplay character based on a 1-5 rating scale. One (1) being the lowest and five (5) being the highest rank. Criteria will include but is not limited to the following: character accuracy, quality of costume workmanship and performance (and each such criterion shall be weighted by the Judges equally). If there is a tie after the Judges apply the foregoing judging criteria, Sponsor will bring in a tie breaking Judge to apply the same judging criteria to break the tie and determine the Prize winner. Odds of winning depend on entrants' skill with respect to each judging criterion and the total number of eligible entries received by the Sponsor during the Contest entry period.

WINNER NOTIFICATION: The winner of the Contest will be announced on each Event Date during the live broadcast of the ELEAGUE: Street Fighter V Invitational.

PRIZING: The winner of the Contest will be awarded with a \$100 gift card (the “Prize”) on each Event Date as soon as the winner has been selected. No compensation will be paid in lieu of a lost or destroyed Prize. Approximate Retail Value (“ARV”) of the Prize is: One Hundred Dollars (\$100) per Event Date.

Except where prohibited or modified by applicable law, the Prize is valid through the expiration date shown on the front of the Prize (if any) or until the balance of the Prize is depleted. The Prize is accepted anywhere Visa cards are accepted, but cannot be: (i) redeemed through Sponsor for cash; (ii) re-loaded with additional funds; or (iii) used at an ATM.

PRIZING CONDITIONS: By entering or participating in the Contest, entrants agree to be bound by these “Official Rules” and the decisions of the Judges and/or Sponsor, which are binding and final on matters relating to the Contest, including, without limitation, interpretation of these Official Rules. If Sponsor uses any information of an entrant provided during the Contest entry process, Sponsor will do so in accordance with its privacy policy or that of an affiliate, each of which is available upon written request to Sponsor. All Prize details not specified in the Official Rules will be determined in Sponsor’s sole and absolute discretion.

Prior to being deemed the official Prize winner: (i) the potential Prize winner must present state authorized identification; and (ii) the potential Prize winner will be required to execute and return to Sponsor a publicity release agreement (collectively, “Prize Acceptance Documents”), in each case, immediately after being named by the Judges as the potential Prize winner. Without limitation, if the Prize Acceptance Documents are not timely completed and returned, Sponsor is unable to contact a potential Prize winner, a potential Prize winner is not in compliance with these Official Rules, a potential Prize winner is found to be ineligible, or a potential Prize winner declines the Prize for any reason prior to its award, the applicable Prize will be forfeited and, at Sponsor’s discretion, an alternate Prize winner selected.

The Contest winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes), regardless of whether the Prize, in whole or in part, is used. The Prize (or any portion thereof) that may be awarded to the eligible winner is not transferable, redeemable for cash or exchangeable for any other prize, except in Sponsor’s sole discretion. If the actual value of the Prize is less than the stated Prize ARV, or the Prize winner does not use the Prize (or a portion thereof), the Prize winner will not receive the difference between the actual and approximate retail value, and such difference will be forfeited. The Sponsor reserves the right to substitute the Prize (or any portion thereof) with another prize of equal or greater value, for any reason, at the sole discretion of the Sponsor.

ENTRANT REPRESENTATION: Each entrant represents and warrants that its Contest entry (i.e., cosplay costume and performance) is an original work of the entrant, and does not and will not infringe upon, violate or misappropriate any patent, copyright, trade secret, trademark, contract, or any other publicity right, privacy right, or proprietary right of any third party.

FURTHER DOCUMENTATION: If Sponsor shall desire to secure additional assignments, certificates of engagement for a Contest entry or other documents as Sponsor may reasonably desire in order to effectuate the purposes and intents of these Official Rules, entrant agrees to promptly sign and deliver the same upon Sponsor’s request.

CONTEST WINNER LIST: To receive a list of the Prize winner, send a stamped self-addressed envelope to: “ELEAGUE: Street Fighter V Invitational Cosplay Contest Winners List”, Attn: Legal, Havoc Live, LLC dba IMG Live, 3500 Parkway Lane, Suite 200, Norcross, GA 30092 within sixty (60) days of expiration of the Entry Period.

ENTRANT RELEASE: By entering the Contest, entrants release and hold the Sponsor, Turner Sports, Inc. and any affiliated entities including parents, related and affiliated companies, subsidiaries, advertisers, broadcast partners, promotional agencies and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, artists, artist entities, advisors, assignees, and all others associated with the development and execution of the Contest harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Contest or participation in any Contest-related activity, or resulting directly or indirectly, from acceptance, possession, use, or misuse of the Prize, including

without limitation causes of action, claims and demands, including legal fees and expenses, including but not limited to, claims based on negligence, breach of contract and liability for physical injury, death, or property damage which the entrants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or use by entrant of the Prize.

LIMITATION OF LIABILITY: THE PRIZE (AND ANY AND ALL PORTIONS THEREOF) ARE AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

WITHOUT LIMITING THE RELEASE GRANTED BY ENTRANTS HEREIN, BY ENTERING THE CONTEST, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (B) ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

PUBLICITY RELEASE: By entering the Contest and unless prohibited by law, the potential Prize winner hereby consents to use of his/her respective name, biography, backstory, voice, recording, photograph and/or likeness for broadcast, advertising or publicity purposes for this and similar promotions without compensation and the potential Prize winner and guest will be required to provide a signed release acknowledging such consent, unless restricted by law. Moreover, by entering the Contest, unless prohibited by law, the potential Prize winner agrees to grant to the Sponsor, Turner Sports, Inc. and their respective licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the Internet, at any time or times, the Prize winner's name, photographs, recordings, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sponsor in its sole discretion.

GOVERNING LAW; DISPUTE RESOLUTION: As a condition of entering the Contest, each entrant agrees that: any and all disputes, claims, controversies or causes of action arising out of or relating to the Contest, or the Prize awarded (each, a "Claim"), shall be: (i) arbitrated on an individual basis only, and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party, and (ii) settled by binding arbitration in New York County, New York before a single arbitrator appointed by the American Arbitration Association in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of New York, U.S.A, applicable to contracts entered into and performed exclusively in that State, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

SPONSOR: Havoc Live, LLC dba IMG LIVE 3500 Parkway Lane, Suite 200, Norcross, GA 30092.